



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25199488	<b>Changes as of:</b> 6/29/2016 at 9:33 AM	<b>Version:</b> Current State Version 2
<b>CPE:</b> //4549	<b>Flight:</b> 6/20/16 - 7/4/16	<b>Station:</b> MXGN
<b>Agency:</b> STRATEGIC MEDIA PLACEMENT	<b>Advertiser:</b> Greg Gianforte for GOV	<b>Market:</b> Glendive
7669 STAGERS LOOP	<b>Product:</b> Greg Gianforte for MT	<b>Office:</b> WASHINGTON
DELAWARE, OH 43015	<b>Agency Order #:</b>	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> BRANT FINK	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> JACOB ROTH	<b>Assistant:</b> JACOB ROTH
	212-373-8175	212-373-8175
		<b>Total \$:</b> \$5,076.00
		<b>Total Spots:</b> 179
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Separation:</b>

**Comments:** New Order  
Candidate - GIANFORTE FOR GOV  
PLS CFM  
T/R JACOB

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/20 - 7/4				Total Spots	Total \$	CPP	GRP
							6/20	6/27	7/4					
1	M-F 4:30a-5a	EM	Early Today	\$24.00	0.0	30	5	4	0		9	\$216.00	\$0.00	0.0
2	M-F 6a-7a	EM	Wake up Montana	\$24.00	0.0	30	5	4	0		9	\$216.00	\$0.00	0.0
3	M-F 7a-11a	EM	Today SHow	\$24.00	0.0	30	8	6	0		14	\$336.00	\$0.00	0.0
4	Sa 5a-6a	EM	TMZ	\$24.00	0.0	30	5	4	0		9	\$216.00	\$0.00	0.0
5	Sa 6a-8a	EM	Today Weekend	\$24.00	0.0	30	2	2	0		4	\$96.00	\$0.00	0.0
6	Su 7a-7:30a	EM	Late Talk About It	\$24.00	0.0	30	1	1	0		2	\$48.00	\$0.00	0.0
7	Su 8a-9a	EM	Sunday Today	\$24.00	0.0	30	1	1	0		2	\$48.00	\$0.00	0.0
8	M-F 4:54p-5p	EN	Montana East News	\$26.00	0.0	30	5	4	0		9	\$234.00	\$0.00	0.0
9	M-F 5p-5:30p	EN	KULR News at 5	\$26.00	0.0	30	5	4	0		9	\$234.00	\$0.00	0.0
10	M 5p-5:30p	EN	KULR News at 5	\$26.00	0.0	30	0	0	1		1	\$26.00	\$0.00	0.0
11	M-F 5:30p-6p	EN	NBC Nightly News	\$26.00	0.0	30	5	4	0		9	\$234.00	\$0.00	0.0
12	M 5:30p-6p	EN	NBC Nightly News	\$26.00	0.0	30	0	0	1		1	\$26.00	\$0.00	0.0
13	M-F 6p-6:30p	EN	KULR News at 6	\$26.00	0.0	30	5	4	0		9	\$234.00	\$0.00	0.0
14	Sa 5p-5:30p	EN	Local News	\$36.00	0.0	30	1	1	0		2	\$72.00	\$0.00	0.0
15	Su 5p-5:30p	EN	KULR News at 5	\$28.00	0.0	30	1	1	0		2	\$56.00	\$0.00	0.0
16	M-F 10p-10:34p	LN	KULR News at 10p	\$36.00	0.0	30	5	4	0		9	\$324.00	\$0.00	0.0
17	M 10p-10:34p	LN	KULR News at 10p	\$36.00	0.0	30	0	0	1		1	\$36.00	\$0.00	0.0
18	Sa 10p-10:29p	LN	KULR News at 10	\$36.00	0.0	30	1	1	0		2	\$72.00	\$0.00	0.0
19	Su 10p-10:32p	LN	KULR News at 10	\$36.00	0.0	30	1	1	0		2	\$72.00	\$0.00	0.0



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							6/20	6/27	7/4				
20	Tu 7p-8p	PR	The Voice	\$36.00	0.0	30	1	1	0	2	\$72.00	\$0.00	0.0
21	Tu 9p-10p	PR	Maya and Marty	\$36.00	0.0	30	1	1	0	2	\$72.00	\$0.00	0.0
22	W 7p-9p	PR	America Ninja Warrior	\$36.00	0.0	30	1	1	0	2	\$72.00	\$0.00	0.0
23	W 7p-9p	PR	American Ninja Warrior	\$36.00	0.0	30	1	1	0	2	\$72.00	\$0.00	0.0
24	W 9p-10p	PR	The Night Shift	\$36.00	0.0	30	1	1	0	2	\$72.00	\$0.00	0.0
25	F 7p-9p	PR	Americans Got Talent	\$36.00	0.0	30	1	1	0	2	\$72.00	\$0.00	0.0
26	F 9p-10p	PR	Dateline	\$36.00	0.0	30	1	1	0	2	\$72.00	\$0.00	0.0
27	F 9p-10p	PR	Dateline	\$36.00	0.0	30	1	1	0	2	\$72.00	\$0.00	0.0
28	Sa 7p-8p	PR	US Olympic Trials	\$36.00	0.0	30	1	0	0	1	\$36.00	\$0.00	0.0
29	Sa 8p-10p	PR	US Olympic Trials	\$36.00	0.0	30	1	0	0	1	\$36.00	\$0.00	0.0
30	Su 6p-7p	PR	Dateline:On Assignment	\$36.00	0.0	30	1	1	0	2	\$72.00	\$0.00	0.0
31	Su 7p-8p	PR	Carmichael Show	\$36.00	0.0	30	1	1	0	2	\$72.00	\$0.00	0.0
32	Su 8p-10p	PR	American Ninja Warrior	\$36.00	0.0	30	1	1	0	2	\$72.00	\$0.00	0.0
33	M-F 1p-2p	DY	Days of Our Lives	\$24.00	0.0	30	5	4	0	9	\$216.00	\$0.00	0.0
34	Su 9a-10a	DY	Meet the Press	\$24.00	0.0	30	1	1	0	2	\$48.00	\$0.00	0.0
35	Sa 4p-5p	WK	Extra Weekend	\$24.00	0.0	30	1	1	0	2	\$48.00	\$0.00	0.0
36	M-F 6:30p-7p	PA	ET	\$36.00	0.0	30	5	4	0	9	\$324.00	\$0.00	0.0
37	Sa 6p-7p	PR	Castle	\$36.00	0.0	30	1	1	0	2	\$72.00	\$0.00	0.0
38	Su 5:30p-6p	EN	NBC Nightly News	\$36.00	0.0	30	1	1	0	2	\$72.00	\$0.00	0.0
39	M-F 10:34p-11:37p	LF	Tonight Show	\$28.00	0.0	30	5	4	0	9	\$252.00	\$0.00	0.0
40	M-F 11:37p-12:36a	LF	Late Night	\$24.00	0.0	30	5	4	0	9	\$216.00	\$0.00	0.0



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							6/20	6/27	7/4					
41	Sa 10:29p-12:01a	LF	SNL	\$24.00	0.0	30	1	1	0		2	\$48.00	\$0.00	0.0
42	Su 11:30p-12:30a	LF	Meet the Press	\$24.00	0.0	30	1	1	0		2	\$48.00	\$0.00	0.0
43	Sa 6p-10p	PR	NASCAR	\$36.00	0.0	30	0	2	0		2	\$72.00	\$0.00	0.0
<b>TOTALS:</b>							<b>95</b>	<b>81</b>	<b>3</b>		<b>179</b>	<b>\$5,076.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
06/20/16 12:01 PM	JACOB ROTH	New Order Candidate - GIANFORTE FOR GOV PLS CFM T/R JACOB
06/17/16 12:07 PM	JACOB ROTH	New Order Candidate - GIANFORTE FOR GOV PLS CFM T/R JACOB

Competitive Information	
<b>Market Budget:</b>	\$11,280
<b>MXGN Share:</b>	45%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
EM	23%	49	\$1,176.00	N/A	0.0
EN	23%	44	\$1,188.00	N/A	0.0
LN	10%	14	\$504.00	N/A	0.0
PR	20%	28	\$1,008.00	N/A	0.0
DY	5%	11	\$264.00	N/A	0.0
WK	1%	2	\$48.00	N/A	0.0
PA	6%	9	\$324.00	N/A	0.0
LF	11%	22	\$564.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>179</b>	<b>\$5,076.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Jun	95	\$2,680.00
2016-Jul	84	\$2,396.00
<b>Total</b>	<b>179</b>	<b>\$5,076.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/20/16 4:18 PM					\$0	\$0	
Revision	6/20/16 12:01 PM	JACOB ROTH	Confirmed			\$0	\$5,076.00	Changes: 6 buylines added or modified.
Queued for Electronic Contracting	6/17/16 2:35 PM					\$0	\$0	
New	6/17/16 12:07 PM	JACOB ROTH	Confirmed	179		\$5,076.00	\$5,076.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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